

PRIVACY HAS ARRIVED





Canada

LATAM

USA

Switzerland





Data Privacy: keeps your information from being sold or shared.

Data Protection: keeps information safe from malicious actors and intent.

At Sekur we do both, successfully.



#### TODAY'S CYBERSECURITY LANDSCAPE



- → Two cyberattacks will happen somewhere in the world, occurring at a rate of one attack every 39 seconds...
- → According to the FBI <u>BEC</u> scams led to \$2.9 Billions in damages to US economy (increased from US\$1.86B in 2020).
- → Experts predict that <u>data breaches</u> will cost the global economy <u>US\$9.5</u> Trillions in 2024.
- Ransomware

   payments hit a
   record with US\$1.1B.

   The average cost doubled to US\$1.54M from US\$812,380 in 2022.
  - GenAl Drives
    1,760% Surge
    in Business
    Email
    Compromise
    (BEC) Attacks1
- 353,027,892 people were impacted by data breaches in 2023.
- 5.4M reports in 2022 including fraud and Identity theft .



#### THE PROBLEM

BIG TECH (AWS, Microsoft, Google, FB, WhatsApp ) data mine and share your data

Open-source software compromised by hackers worldwide (Telegram, Signal, ProtonMail)

Communications monitored by governments, third parties and hackers (email, chat, VPN and others)

Al implemented on all solutions, leads to invasion of privacy, including traffic monitoring by BigTech VPNs

BEC attacks costing 10 trillion US\$ to the global economy (BEC = Business Email Compromise)

### THE Sekur SOLUTION

No BIG TECH, proprietary technology only

Privacy Focused Apps
No Open-source to avoid hacker
intrusions

Swiss Data Privacy laws in 100% privately owned servers. Private closed-circuit environment

No Al anywhere on Sekur solutions Swiss VPN, your IP address is considered Private Property in Switzerland

Privacy by design with SekurSend tech to avoid BEC attacks

# WE PROTECT DATA & COMMUNICATIONS

FOR CONSUMERS, BUSINESSES, AND GOVERNMENTS.







#### **SekurMail**®

Send encrypted and private emails, to any ISP with added closed environment SekurSend-SekurReply.



#### **SekurVPN®**

Secure and private VPN with Swiss IP anonymous connection.



#### **SekurMessenger**®

Send encrypted chats to Sekur and non Sekur users with self-destruct messages in all devices.



#### **SekurEnterprise**®

Enterprise solutions. "BEC" C- level Email "Triage" protection and customized private network with SekurRelay. "Ring-Fence" SekurMessenger employees for higher security and privacy.

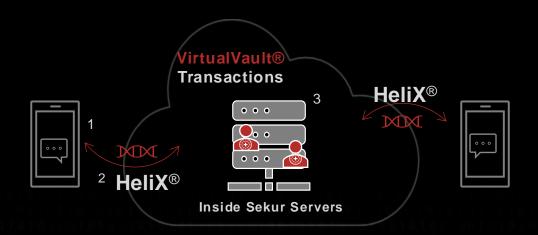
# OUR UNIQUE WAY TO HANDLE DATA PRIORITIZING PRIVACY AND SECURITY





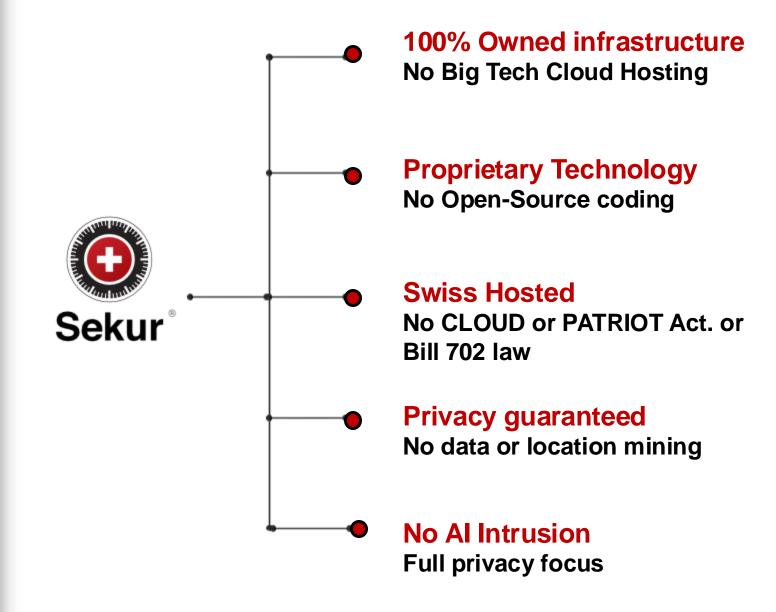
## PRIVATELY OWNED SERVERS IN SWITZERLAND

- 1. Data is transferred from device in an Encrypted tunnel.
- 2. Every chat, email and data is protected by HeliX<sup>®</sup> and VirtualVault<sup>®</sup> our proprietary encryption technology.
- 3. Incoming and outgoing data happens in our privately owned Swiss secure servers only.



Sekur VALUE PROPOSITION

SECURE
COMMUNICATIONS
TOOLS
HOSTED IN
PRIVACY-CENTRIC
SWITZERLAND





www.sekur.com

connect@sekur.com

in company/sekurprivatedata-ltd

@sekurprivate